

NEWS RELEASE

12 January 2009

bluesource Appoints Miguel Llopiz as VP Sales for North America

bluesource Ltd, the leading mail messaging company, today announced the appointment of Miguel Llopiz as Vice President of Sales for North America. Miguel's appointment follows record demand for **bluesource's** email messaging compliance and discovery systems by enterprise and large enterprise customers in the North American market.

bluesource's services enable customers to respond more effectively to regulatory and discovery enquiries within their messaging environments. Miguel will be developing pipeline opportunities in the United States and Canada, working with partners such as Symantec to co-ordinate client engagements and better support Symantec customers.

Miguel brings more than twenty years of senior sales management expertise to **bluesource** with an outstanding track record in exceeding revenue quotas. He was most recently Vice President of Sales at Procedo, and previously spent five years in sales management at Symantec, where he was responsible for driving all revenue producing activities in the Northeast region, making it the company's number one region for three consecutive years.

This latest appointment is part of **bluesource's** ongoing international expansion and market penetration. **bluesource** is already Europe's leading mail messaging company, and is aggressively expanding in North America, fuelled by demand for its deep industry and process expertise around messaging performance. The company provides a range of consulting, support and managed services around mail messaging infrastructure for Symantec and Microsoft, and also supports a range of best of breed technology partners. **bluesource** is one of only a handful of companies recognised by Symantec to provide support for its messaging product suite. **bluesource** is already operating in nine different European countries, providing consulting support to Symantec customers.

About bluesource

As the number one mail messaging company, **bluesource** works with clients to help them become high-performance businesses – which is why it is relied on to manage and support some of the world's most complex messaging environments. **bluesource** can mobilize the right people, skills and technologies to help clients improve their messaging performance. In an environment characterized by complexity, **bluesource** enables businesses to align their messaging strategy with their business priorities. Whether consultancy, 24x7 support or remote managed services, **bluesource** has the solution to each business requirement.

For further information, please contact:

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