

NEWS RELEASE

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bluesource Appoints Graham Ashworth as UK Sales Manager

bluesource Ltd, the leading mail messaging company, today announced the appointment of Graham Ashworth as UK Sales Manager. Graham's appointment follows another consecutive year of record growth, customer adoption and commercial momentum, fuelled by **bluesource's** consulting, support and managed services around mail messaging infrastructure for Symantec and Microsoft.

Graham will be driving new and incremental revenue opportunities within the UK, partnering with Bluesource Inc. with regards to multi-national clients and managing, recruiting and developing the sales team. Graham will also be responsible for developing Bluesource's partner base and channel strategy. He has an exceptional track record in over achieving his sales quotas and has consistently delivered against revenue targets, working both directly with major accounts as well as the channel for organizations such as Worldcom, Lucent, Check Point and Veritas. Before joining **bluesource**, Graham was the former Channel Manager for Symantec for five years.

This sales management latest appointment is part of **bluesource's** ongoing domestic and international expansion strategy. **bluesource** is already Europe's leading mail messaging company, and is aggressively expanding in the North American market, driven by demand for its deep industry and process expertise around messaging performance. The company provides a range of consulting, support and managed services around mail messaging infrastructure for Symantec and Microsoft, and also supports a range of best of breed technology partners. **bluesource** is one of only a handful of companies recognised by Symantec to provide support for its messaging product suite. **bluesource** is already operating in nine different European countries, providing consulting support to Symantec customers.

About bluesource

As the number one mail messaging company, **bluesource** works with clients to help them become high-performance businesses – which is why it is relied on to manage and support some of the world's most complex messaging environments. **bluesource** can mobilize the right people, skills and technologies to help clients improve their messaging performance. In an environment characterized by complexity, **bluesource** enables businesses to align their messaging strategy with their business priorities. Whether consultancy, 24x7 support or remote managed services, **bluesource** has the solution to each business requirement.

For further information, please contact:

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